

Pairwise Comparisons

Dependent Variable: Tax support score

Party	(I) Video_Condition	(J) Video_Condition	Mean Difference (I-J)	Std. Error	Sig. ^b	95% Confidence Interval for Difference ^b	
						Lower Bound	Upper Bound
Democrat	Watched Ad	Did not watch Ad	-.246	.175	.164	-.595	.102
	Did not watch Ad	Watched Ad	.246	.175	.164	-.102	.595
Independent	Watched Ad	Did not watch Ad	.364 [*]	.175	.041	.016	.712
	Did not watch Ad	Watched Ad	-.364 [*]	.175	.041	-.712	-.016

Based on estimated marginal means

*. The mean difference is significant at the .05 level.

b. Adjustment for multiple comparisons: Bonferroni.